Adam Pugen

7171 Buffalo Speedway Houston, TX, 77025 Phone: (713) 525-2110 adam.pugen@stthom.edu

Academic Appointments

Assistant Professor of Communication, University of St. Thomas, Houston, TX, 2022-present

Postdoctoral Fellow, University of St. Michael's College, Toronto, 2021-2022

Lecturer, Institute of Communication, Culture, Information, and Technology, University of Toronto, 2021

Teaching Assistant, Institute of Communication, Culture, Information, and Technology, University of Toronto, 2015-2020

Education

Ph.D., University of Toronto, Faculty of Information, 2020

Dissertation: The Intellective Touch: A Phenomenology of Digital Modernism

Committee: Patrick Keilty, Brian Cantwell Smith, Dominique Scheffel-Dunand, and Costis

Diploma of Advanced Information Studies, University of Toronto, Faculty of Information, 2012
Archives and Records Management

M.I., University of Toronto, Faculty of Information, 2011, Critical Information Studies

B.A., English, University of Toronto, 2008

Publications in Progress

Pugen, A. (in preparation). Coming to our Inner Senses: John Henry Newman as a Guide to Marshall McLuhan's Media Phenomenology

Peer-reviewed Articles

Pugen, A. (2022). Hylomorphic McLuhan: One Figure, Two Grounds. Explorations in Media Ecology 21(2).

Pugen, A. (2020). Extending the Inner Touch: Intimations of Digital Secondary Literacy in McLuhan and Ong. *New Explorations*, 1(2), 134-153.

Pugen, A. (2015). Experimental Poiesis as Systems Thinking: McLuhan's Tetrad and the Comprehension of Complexity. *Systema*, 3(1), 119-130.

Edited Special Issues

Stahlman, M., Berkman, P., and Pugen, A, eds. (2020). Special Issue on "The Ecology of the Inner Senses." *Dianoetikon 1*.

Editorial Peer-reviewed Articles

Pugen, A. (2022). Life in the Anti-Environment: Learning How to Play. Reality: A Journal for Philosophical Discourse. https://realityjournal.org/2022/05/03/article-life-in-the-anti-environment/

- Stahlman, M., Berkman, P., and Pugen, A. (2020). Ecology of the Inner Senses: An Introduction. *Dianoetikon* 1, i-xii.
- Pugen, A. (2020). Psychology Beyond Technocracy: Marshall McLuhan, Magda Arnold, and the "Meaning Crisis." *Dianoetikon 1*, 27-48.
- Pugen, A. (2020). How To Be a Contemporary Thomist: The Case of Marshall McLuhan. Reality: A Journal for Philosophical Discourse. https://realityjournal.org/2020/12/11/how-to-be-a-contemporary-thomist-the-case-of-marshall-mcluhan/

Additional Articles

- Stahlman, M., Robinson, B., Berkman, P., and Pugen, A. (2021, January 11). Making Sense of a World in Transition. *Church Life Journal*. https://churchlifejournal.nd.edu/articles/making-sense-of-a-world-in-transition/
- Pugen, A. (2020, July 15). The Wheel of Memeology: An Anti-Environment. *New Explorations Weblog*. https://newexplorations.net/the-wheel-of-memeology-an-anti-environment/

Refereed Abstract Presentations

- Pugen, A. (2024). "Digital Menippus: The Satirical Form of our Technological Culture." Paper presented at 2024 Ciceronian Society Conference, Plano, TX.
- Pugen, A. (2023). "Retrieving Soul-ology with McLuhan and Newman: Faculty Psychology as the Basis for a Contemporary Communication Ethics." Paper presented at the 17th Biennial Communication Ethics Conference, Duquesne University, Virtual Conference.
- Pugen. A. (2019). "From the Electric Tribe to the Digital Polis: Exploding the Doctrine of Logos Online." Paper presented at Media & Space: The Regulation of Digital Platforms, New Media & Technologies Symposium, University of Windsor, ON.
- Pugen, A. (2019). "An Inconvenient Retrieval: Digital Secondary Literacy and The Ethics of Virtue." Paper presented at the Twentieth Annual Convention of the Media Ecology Association, University of Toronto, ON.
- Pugen, A. (2018). "Stockhausen and Digitality: Subjective Positioning Amid Worlds of Automated Design." Paper presented at the 32nd Annual Meeting of the Society for Literature, Science, and the Arts, Hilton Hotel, Toronto, ON.
- Pugen, A. (2018). "The Phenomenology of Digital Modernism: Schoenberg's Twelve Tone System as Ideational World Design." Paper presented at SCMS 2018 Conference, Sheraton Centre, Toronto, ON.
- Pugen, A. (2017). "The Ideational Interface: A Digital Orientation to Existential Phenomenology." Paper presented at The 58th Annual Conference of the Society for Cinema and Media Studies, Fairmont Chicago, Illinois.
- Pugen, A. (2016). "Concept over Percept: The Digital-Tactile Interface as Ground for Unearthing Marshall

- McLuhan's Disembodied Idea." Paper presented at The Toronto School Then/Now/Next, University of Toronto, ON.
- Pugen, A. (2016). "Playground of Irreverent Mathematics: Marcel Duchamp's Interface between Electric "Sound' and Digital 'Touch." Paper presented at The Seventeenth Annual Convention of the Media Ecology Association, University of Bologna, Italy.
- Pugen, A. (2015). "Ezra Pound and the Repetition of Remix: Projecting Possibilities between the Two Fascisms." Paper presented at The Sixteenth Annual Convention of the Media Ecology Association, Metropolitan State University of Denver, Colorado.
- Pugen, A. (2014). "Hyper-Reel Cinema or the Electric Book: Film as Philosophy of the Digital Image." Paper presented at Interface2014: Transmediating Culture, Carleton University, Ottawa.

Invited Lectures

- Pugen, A. (2024). Liberal Learning: Challenges and Transformation After the Invention of the Printing Press. Doherty Library. University of St. Thomas, Houston, TX.
- Pugen, A. (2023). Exploring Creativity and Humanity in an AI-Dominated World. [Panel Presentation]. History Society: First General Meeting. University of St. Thomas, Houston TX.
- Pugen, A. (2023). Social Media are not Digital. [Lecture and Q&A Session]. Doherty Library Faculty Presentation Series. University of St. Thomas, Houston, TX.
- Pugen, A. (2022). Life in the Anti-Environment: Learning How to Play. [Panel Presentation]. Houston Tech Rodeo. University of St. Thomas, Houston, TX.
- Pugen, A. (2021). Solving the Meaning Crisis: Psychology Beyond Technocracy. [Recorded Lecture and Q&A Session]. 52 Living Ideas. https://52livingideas.com.
- Pugen, A. (2020). How To Be a Contemporary Thomist: The Case of Marshall McLuhan [Recorded Lecture and Q&A Session]. The Lyceum Institute. https://lyceum.institute.
- Pugen, A. (2019). Glendon Ideathon for the Globally Networked Learning Project. York University, Glendon Campus, Toronto, ON.

Events Organized

- The Church and Technology: A Dialogue, Toronto Oratory, Holy Family Parish, April 2022. Public presentation with the Center for the Study of Digital Life, April 2022.
- Digital Eucharistic Symposium, Center for the Study of Digital Life and the McGrath Institute for Church Life, November 2021. Public workshop in the Diocese of Bridgeport co-organized with Mark Stahlman, Peter Berkman, Brett Robinson, Tim O'Malley, and Bishop Frank Caggiano.
- New Explorations Group, McLuhan Centre for Culture and Technology, September 2014 April 2015. Public workshop series co-organized with Steven Hicks.

Teaching

COMM4393 Eye of the Beholder: Art, Society, and Communication

LS1301 Foundations of Liberal Learning: 2023

COMM4393 Digital Countercultures: 2023

COMM4383 Communication Theory: 2023

COMM1331 Public Speaking: 2022-2023

COMM2350 Interpersonal Communication: 2022-2023

COMM4375 Media Ethics: 2022-2023

University of Toronto, Book and Media Studies

BMS311 Media Aesthetics: 2022

University of Toronto, Institute of Communication, Culture, Information and Technology

CCT109 Contemporary Communication Technologies: 2021

CCT316 Communication and Advertising: 2021

Teaching Assistantships

University of Toronto, Book and Media Studies

SMC155 The McLuhan Seminar in Creativity and Technology: 2022

BMS100 Introduction to Book and Media Studies: 2021-2022

SMC219 Media in Culture and Society: 2020

University of Toronto, Institute of Communication, Culture, Information and Technology

CCT109 Contemporary Communications Technologies: 2015-2020

CCT110 The Rhetoric of Digital and Interactive Media Environments: 2016-2020

CCT210 Signs, Referents and Meaning: 2020

CCT304 Visual Rhetoric and Digital Environments: 2016-2020

CCT310 Mass Communication and Popular Culture: 2017-2020

CCT222 Political Economy of Communication, Culture, and Technology: 2015

Editorial Service

Associate Editor

New Explorations: Studies in Culture and Communication, 2019-Present

Editorial Board

New Explorations: Studies in Culture and Communication, 2019-Present

Co-Editor

New Explorations Weblog, 2020-Present

Referee for Submissions

Explorations in Media Ecology, 2021

Work in Journalism

Reporter, The International, 2012-2013

Web Design

Center for the Study of Digital Life, http://digitallife.center Trivium University, http://trivium.university

Exogenous, Inc., http://exogenousinc.com

Fellowships

St. Michael's College McLuhan Seminar Postdoctoral Fellow, University of St. Michael's College, August 2021-June 2022

Research Fellow, Center for the Study of Digital Life, 2016-Present